

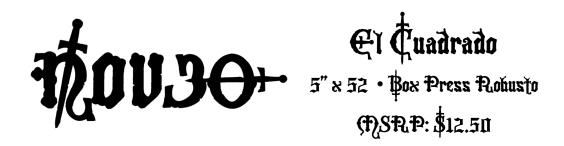
FOR RELEASE: NOVEMBER 30TH, 2023

MB FUMA RELEASES NOV30, THE FIRST BRAND WITHIN THE COMPANY'S LEGACY LINE

MIAMI, FL: MB FUMA is releasing the NOV30 brand, the first of the brands within the company's Legacy Line. NOV30 is an abbreviation for November 30th, the traditional Feast Day of Saint Andrew and a proclaimed milestone for the MB FUMA company and its founder. NOV30 commemorates the Saint Andrew's Martyrdom and Patronage of Ponce De León's discovery and founding of "La Florida" under the Spanish throne and the Flag of the Cross of Burgundy. Saint Andrew, the Patron of the Spanish voyage to Florida, is memorialized to this day in the Florida state flag and intrinsically connected to the state, which is the proud home of MB FUMA and its founder.

The first front mark of NOV30 is named "El Cuadrado", a 5" x 52 Box Press Robusto that boasts a silky-smooth, proprietary Nicaraguan wrapper from the Condega Valley, with a Nicaraguan binder and all Nicaraguan filler. The vitola is available in 6ct designer boxes and 20ct traditional cedar boxes, and will begin shipping to select retailers in January of 2024, with pre-order slots now open for retailers who desire NOV30.

The MB FUMA Legacy Line has been established for brands stories and designs that transcend the normal timeline of events announced with MB FUMA's Core Lines. The Legacy Line commemorates greater ideals or events that paved the way for the company's story and purpose told in its other brands.



Retailers will be able to reserve NOV30 immediately for January 24' shipments. Interested parties are encouraged to email MB FUMA at sales@mbfcigars.com, and Jared Michaeli I. directly at jared@mbfcigars.com.

ABOUT MB FUMA SIGARI: MB FUMA (MBF) was founded in 2022 by Jared Michaeli I. The company's headquarters are in Miami, Florida with Production Operations based in Managua, Nicaragua. MB FUMA produces premium cigars in traditional fashion, which celebrate authentic Italian culture and heritage. MBF premium cigars and lifestyle product lines embody the classic Italian artisanship and style the world has warmly adopted, while paying homage to the deep pride of Italian culture and ancestry. Parties interested in carrying the MBF Cigars family or products or who would like to learn more are encouraged to email sales@mbfcigars.com.

WEB: www.mbfuma.com

EMAIL: sales@mbfcigars.com

INSTAGRAM: @mbfuma

